



SHRI RAM COLLEGE OF COMMERCE

Industry Interaction Session Report

LEARNING FROM THE BEST

Event Details:

Event Name: Campus to Corporate: Building Personal Brand and Career Edge

Date of Event: **October 04, 2025 (9:00 AM to 11:00 AM)**

Guest Speaker Details:

[Ms. Malvika Chouhan](#)

Senior Learning Program Manager - Amazon | Ex-Mattel | MBA, XLRI | LSR

About Speaker:

- Ms. Malvika Chauhan is Senior Learning Program Manager at Amazon, responsible for designing and driving leadership development programs for high-potential talent.
- She brings over 8 years of HR experience, having worked across Mattel and Amazon in key areas such as business partnering, global employer branding, and talent/leadership development.
- She studied History at Lady Shri Ram College, and holds an MBA from XLRI Jamshedpur - combining strong academic foundations with practical HR leadership skills.
- Known for building future leaders, she leads large-scale learning initiatives at Amazon that prepare next-generation talent for strategic roles within the organization.

Committee Tasks:

- Provided exceptional hospitality by creating a warm and inviting atmosphere, ensuring she felt welcomed and comfortable.
- Created a post for Instagram and LinkedIn highlighting the lecture.
- Helped in capturing key moments of the session for documentation and future highlights.

Lecture Insights:

- Ms. Malvika Chauhan spoke about the power of personal branding and how building it consciously can shape one's professional journey.
- The session emphasized the importance of turning challenges into opportunities, encouraging participants to reframe problems with a growth mindset.
- Ms. Malvika highlighted the role of self-reflection in understanding our strengths and areas of improvement, which is vital for personal and career growth.
- A key takeaway was the need to continuously work on ourselves, developing both skills and character, to stay prepared for future opportunities.

Social Media Link:

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By:
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